

### **Sponsorship Options**

#### **Elite Sponsor—LIMIT ONE—\$25,000**

- Five Minute Welcome Speech
- Logo on Invitation\*, Program Cover & Website (with link)
- Logo on Online Auction Webpage
- Key Logo Placement on All Event Signage
- Full Page Welcome Letter in Program Book
- Full Page Color Ad on Program Book Inside Cover
- 20 Event Tickets (2 Tables)

#### **Premier Sponsor—LIMIT THREE—\$15,000**

- Logo on Invitation\* & Website (with link)
- Full Page Color Ad in Program Book
- Logo on Event Signage
- 1/2 Page Custom Greeting in Program Book
- 10 Event Tickets (1 Table)

#### **Executive Sponsor—\$10,000**

- Logo on Invitation\* & Website (with link)
- Logo on Event Signage
- Full Page Ad in Program Book
- 1/4 Page Custom Greeting in Program Book
- 10 Event Tickets (1 Table)

#### **Young Friends Sponsor—LIMIT ONE—\$7,500**

- Distribution of Promo Item to Young Friends
- Full Page Ad in Program Book
- 4 Event Tickets

#### **Youth Honoree Sponsor—LIMIT ONE—\$7,500**

- 4 Tickets for Youth Honoree & Honoree Guests
- Full Page Ad in Program Book
- Presentation of Award to Youth Honoree
- Sponsorship Covers Cost of Youth Honoree Award
- 4 Event Tickets for You

*\*Pledge must be received by February 1, 2010 to receive Invitation benefit.*

#### **Platinum Sponsor—\$5,000**

- Logo on Website (with link to your website)
- Full Page Ad in Program Book
- Logo Displayed During the Event
- 4 Event Tickets

#### **Gold Sponsor—\$2,500**

- Full Page Ad in Program Book
- Logo Displayed During the Event
- 4 Event Tickets

#### **Silver Sponsor —\$1,000**

- 1/2 Page Ad in Program Book
- 4 Event Tickets

#### **Diamond Sponsor—\$750**

- 1/4 Page Ad in Program Book
- 2 Event Tickets

### **Ticket Only Options**

**Table (10 tickets)—\$ 1,600**

**Couple (2 tickets) —\$325**

**Friend Tickets( 1 ticket) —\$175**

**Young Friends Tickets (1 ticket) - \$95\*\***

*\*\*Discounted Young Friends Tickets are only available to guests age 35 & under and in a limited quantity—only 75 Young Friends Tickets will be sold at the \$95 price.*

### **Program Book Ad Options**

**Full Page (4.5"x 8.5") — \$750**

**Half Page (4.5"x 3.5")— \$500**

**Quarter Page (2.25"x 3.5")—\$250**

*Print-ready PDF format Ad artwork is due by Thursday, April 15, 2010. Email to Lora Russo at [lrusso@turningpointsforchildren.org](mailto:lrusso@turningpointsforchildren.org)*

For more information Sponsorships or Tickets , please contact Publications & Events Associate, Lora Russo, at [lrusso@turningpointsforchildren.org](mailto:lrusso@turningpointsforchildren.org) or (215) 875-4964.



**Kids at Heart Sponsor & Ticket Form**

**Please Print or Type**

*Please Respond by April 15, 2010 to be a part of Kids at Heart*

Name as you would like it to appear in the Program Book: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

**I would like to support Kids at Heart 2010:**

Sponsorship Options (Full Benefits Listed on Previous Page)

- Elite Sponsor\* (20 tickets) \$25,000
- Premier Sponsor\* (10 tickets) \$15,000
- Executive Sponsor (10 tickets) \$10,000
- Young Friends Sponsor\* (4 tickets) \$ 7,500
- Youth Honoree Sponsor\* (4 tickets) \$ 7,500
- Platinum Sponsor ( 4 tickets) \$ 5,000
- Gold Sponsor (4 tickets) \$ 2,500
- Silver Sponsor (4 tickets) \$ 1000
- Diamond Sponsor (2 tickets) \$ 750

Ticket Only Options

- Table (10 tickets) \$ 1,600
- Couple (2 tickets) \$ 325
- Friend (1 ticket) \$ 175
- Young Friends\*\* (1 ticket) \$ 95

Program Book Ad Options

- Full Page (4.5"x 8.5") \$ 750
- Half Page (4.5"x 3.5") \$ 500
- Quarter Page (2.25"x 3.5") \$ 250

I have enclosed a check made for \$ \_\_\_\_\_ made payable to **Turning Points for Children.**

I would like to donate by credit card.  VISA  MasterCard

Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_

Name Printed on Card: \_\_\_\_\_ 3 digit security code: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

**Please return completed form to:  
Kids at Heart 2010  
415 S. 15th Street  
Philadelphia, PA 19146**

**Please email all ads in print-ready PDF format to  
[lrusso@turningpointsforchildren.org](mailto:lrusso@turningpointsforchildren.org) by Thursday,  
April 15, 2010.**

*\*Please note: Certain Sponsorships are available on a first come, first serve basis. Please contact Publications & Events Associate, Lora Russo, at (215) 875-4964 or [lrusso@turningpointsforchildren.org](mailto:lrusso@turningpointsforchildren.org) to discuss benefit options.*

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