



# Kids at Heart 2012



Supporting :

## Turning Points for Children

### **WHO: Turning Points for Children**

Turning Points for Children is a 501 (c) (3) non-profit organization that provides proven and innovative programs that nurture families with children who are struggling against difficult economic and environmental odds. We provide the critical resources, life skills and supportive partnerships needed to create *stronger families* and raise children with the hope for *brighter futures*.

### **WHAT: Kids at Heart Benefit Event 2012**

Kids at Heart is an annual fundraiser that gives friends the opportunity to gather in celebration of a worthy cause. The evening includes cocktails, wine and dinner, exciting entertainment, a special item raffle, silent auction, and awarding the 2012 Kids at Heart Honoree. Previous honorees include: Philadelphia Eagles Wide Receiver, Jason Avant, Vai Sikahema, Dr. John Alston, Sonny Hill, Robb Armstrong and Kathy O'Connell.

### **WHEN:**

Friday, April 20, 2012  
7:00pm—10:30pm

### **WHERE:**

Hyatt at Penn's Landing  
201 S. Columbus Blvd.  
Philadelphia, PA 19106

### **WHY:**

To continue providing struggling families with the critical resources, life skills and supportive partnerships needed to create *stronger families* and raise children with the hope for *brighter futures*.





Fall 2012

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Dear Friend,

On Friday, April 20, 2012, starting at 7:00p.m., **Turning Points for Children** will be hosting the annual **Kids at Heart Benefit Event** at **the Hyatt at Penn's Landing**, located at 201 S. Columbus Blvd., in Philadelphia, PA. The Hyatt is a warm and inviting event space, conveniently located near I-95 and I-76 on Penn's Landing's riverfront. This is a unique opportunity for friends to gather in celebration of children and families. The evening includes cocktails, wine and food, exciting entertainment, silent auction, and awarding the 2012 Kids at Heart Honoree. We are asking for your help to make this a fun, fabulous and financially successful event. **Please consider supporting Kids at Heart 2012 though one of our many interesting sponsorship opportunities.**

At **Turning Points for Children**, we provide proven, innovative programs that nurture families with children who are struggling against difficult economic and environmental odds. Our approach includes after-school family programs, parenting programs, parenting education for teen moms and other struggling parents, assistance to relative caregivers, and in-home counseling and case management to keep children (identified as high-risk), safe and healthy. We provide the critical resources, life skills and supportive partnerships needed to create **stronger families** and raise children with the hope for **brighter futures**.

Thank you for considering supporting **Kids at Heart 2012** and **Turning Points for Children**. *Your generous donation, and your presence on April 20th, will help us make a difference, especially in these tough financial times.*

If you would like more information on the event or our organization, please feel free to contact our Publications & Events Associate, Lindsey Klinger, at (215) 875-4964 or via email at [lklinger@turningpointsforchildren.org](mailto:lklinger@turningpointsforchildren.org). Please visit our website for more details at [www.turningpointsforchildren.org/kah](http://www.turningpointsforchildren.org/kah).

Sincerely,

Committee Member  
Kids at Heart 2012



### Sponsorship Options

#### **Premier Sponsor—LIMIT ONE—\$15,000**

- Logo on Invitation\* & Website (with link )
- Full Page Color Ad in Program Book
- Logo on Event Signage
- 1/2 Page Custom Greeting in Program Book
- 10 Event Tickets (1 reserved Table) w/ Table marker

#### **Executive Sponsor—\$10,000**

- Logo on Invitation\* & Website (with link)
- Logo on Event Signage
- Full Page Ad in Program Book
- 1/4 Page Custom Greeting in Program Book
- 6 Event Tickets (1 reserved Table) w/ Table marker

#### **Youth Honoree Sponsor— LIMIT ONE—\$7,500**

- 4 Tickets for Youth Honoree & Honoree Guests
- Full Page Ad in Program Book
- Presentation of Award to Youth Honoree
- Sponsorship Covers Cost of Youth Honoree Award
- 4 Event Tickets for You

#### **Platinum Sponsor—\$5,500**

- Logo on Website (with link to your website)
- Full Page Ad in Program Book
- Logo Displayed During the Event
- 4 Event Tickets

#### **Gold Sponsor—\$3,000**

- 1/2 Ad in Program Book
- Logo Displayed During the Event
- Logo on Website (with link to your website)
- 2 Event Tickets

#### **Silver Sponsor —\$1,000**

- 1/4 Page Ad in Program Book
- 2 Event Tickets

*\*Pledge must be received by 3/30/12 to receive Invitation benefit.*

### Ticket Only Options

#### **Regular Ticket Only**

- Table (10 tickets)—\$ 1,600
- Couple (2 tickets) —\$325
- Friend Tickets( 1 ticket) —\$175

#### **Early Ticket Only\*\***

- Table (10 tickets)—\$ 1,500
- Couple (2 tickets) —\$300
- Friend Tickets( 1 ticket) —\$160

*\*\*Early Ticket price applies to those tickets purchased on or before March, 30, 2012.*

#### **Young Friends Ticket Only**

- Friend Tickets (1 ticket) - \$95\*\*\*

*\*\*\*Discounted Young Friends Tickets are only available to guests age 35 & under and in a limited quantity—only 100 Young Friends Tickets will be sold at the \$95 price.*

### Program Book Ad Options

- Full Page (4.6875" x 87.5625") — \$750
- Half Page (Horizontal- 4.6875" x 3.78125")— \$500
- Half Page (Vertical— 2.344" x 7.5625")- \$500
- Quarter Page (Horizontal- 54.6875" x 1.89")—\$250
- Quarter Page (Vertical— 2.344" x 3.78125")- \$250

*Print-ready PDF format Ad artwork is due by 3/30/2012. Email to Lindsey Klinger at [lklinger@turningpointsforchildren.org](mailto:lklinger@turningpointsforchildren.org)*

For more information Sponsorships or Tickets , please contact Publications & Events Associate, Lindsey Klinger, at [lklinger@turningpointsforchildren.org](mailto:lklinger@turningpointsforchildren.org) or (215) 875-4964.