



*Celebrating 176 Years of Services
To Children and Families*

PRESS RELEASE

*415 South Fifteenth Street
Philadelphia, PA 19146*

215.875.8200

www.turningpointsforchildren.org

For information: info@turningpointsforchildren.org

FOR IMMEDIATE RELEASE:

For Press Information, Please Contact:

Bob Koenig: **610-408-8350**

Bob@StrategicBrandServices.com

Turning Points for Children Receives \$40,000 Grant from The Philadelphia Foundation to Support Fundraising Technology and To Enhance Media Communications

PHILADELPHIA, PA *November 4, 2011* – Turning Points for Children has received a \$40,000 grant from the WLG Endowment Fund of The Philadelphia Foundation to support its donor communications and fundraising efforts. Announcement of the grant was made by R. Andrew Swinney, President of The Philadelphia Foundation, whose Board of Managers approved the grant on September 12, 2011.

Turning Points for Children is a Philadelphia nonprofit which has provided more than 176 years of support and services for families with children struggling against difficult economic and environmental challenges.

The grant will support Turning Points for Children's ability to communicate effectively with external stakeholders and to maximize the organization's fundraising potential. The gift will make it possible for the organization to purchase the Blackbaud eTapestry web-based fundraising software program; engage a marketing consultant; and develop internal capabilities to maximize social media opportunities.

Established in 1990, The Philadelphia Foundation's WLG Endowment Fund supports the health, education and well-being of children.

Michael J. Vogel, Chief Executive Officer of Turning Points for Children, said, “The Philadelphia Foundation has always been supportive of our organization and mission. Now they have helped us to obtain the tools we need to become an even stronger presence for the thousands of children and families who depend upon our services.

“The Philadelphia Foundation previously funded our strategic planning process which was indispensable to our organization’s effectiveness. They were also highly-supportive of our two legacy organizations, the Children’s Aid Society of Pennsylvania and the Philadelphia Society for Services to Children. We are grateful for their continued generosity.”

About The Philadelphia Foundation

The Philadelphia Foundation, a public charity, is southeastern Pennsylvania’s leading center for community philanthropic engagement and is committed to improving the quality of life in Bucks, Chester, Delaware, Montgomery and Philadelphia counties through funds established by its donors. Established in 1918, The Philadelphia Foundation continues to help donors harness their generosity and vision by providing tools, knowledge and financial stewardship directed to maximize the strategic impact of charitable contributions. Grants from more than 750 charitable funds strengthen the effectiveness of nonprofits and support programs that are vital to the people of this region. For more information, please visit: www.philafound.org.

About Turning Points for Children

Celebrating its 176th year of service to the community, Turning Points for Children is a 501 (c) 3 charitable organization, the result of the merger of the Children’s Aid Society of Pennsylvania and the Philadelphia Society for Services to Children. In 2010 alone, they served more than 4,000 children and over 2,000 families by providing innovative programs that nurture families with children through after-school family programs, teen parent education, assistance to relative caregivers, and in-home services to children who are at risk for potential abuse and neglect. For more information about the programs of Turning Points for Children, phone 215-875-4960, or email: info@turningpointsforchildren.org.