Turning Points for Children, a PHMC subsidiary is one the largest and most innovative social service organization for children in Philadelphia. We have been in existence for 180 years and serve more than 17,000 vulnerable men, women and children through a continuum of services.

The Gala will be held Friday, May 1, 2020 beginning at 5:30pm for Sponsors and 6pm for General Admission at the historic Franklin Institute at 222 N 20th St, Philadelphia, Pa. This event brings together more than 450 leaders just like you who come from corporate, private, government and public sectors to cultivate deep relationships while benefiting vulnerable children and families.

Recent honorees include, Coach Doug Pederson, Chef Marcie Turney and Valerie Safran. The evening is hosted by our friend, Keith Jones, Anchor at NBC10 News and includes delectable food stations, open bar, dancing and the presentation of the Gala Honorees.

WE ARE HONORED TO ANNOUNCE THE 2020 KIDS AT HEART HONOREES:

Richard Cohen, President & CEO, PHMC

PECO Energy Company & Mike Innocenzo, President & CEO, PECO

Rakia Reynolds, Founder & CEO of Skai Blue Media

Please support Turning Points for Children in any of the ways below:
1. Be a Corporate Sponsor (see sponsorship form)
2. Purchase a digital ad and/or buy tickets
3. Make an in-kind donation of a high end item to the silent auction or product donation

As a Sponsor, your company will receive great visibility and you can join in on the fun, socializing and networking while supporting a great cause.

Please contact Eartha Holland at 267-315-7584 or eholland@turningpoints.phmc.org at your convenience to discuss sponsorship opportunities and feel free to visit our website at: www.turningpointsforchildren.org

Thank you in advance for your thoughtful consideration and support of Turning Points for Children.

Sincerely, Crystal Thompson,
Kids at Heart Gala Chairperson
Turning Points for Children Board of Directors and Gala Committee
PRESENTS THE 21ST ANNUAL  
KIDS AT HEART GALA

Friday, May 1, 2020  The Franklin Institute | Reception: 5:30Pm For Sponsors | 6Pm General Admission

KIDS AT HEART HONOREES
Richard Cohen, President & CEO, PHMC
PECO Energy Company & Mike Innocenzo, President & CEO, PECO
Rakia Reynolds, Founder & CEO of Skai Blue Media

GALA CHAIRPERSON
Crystal Thompson, Vice President, Business Enablement, Customer Operations, AmerisourceBergen

Levels of Sponsorship

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<tr>
<th>LEVEL</th>
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| **Presenting Sponsor**| $100,000    | 30 VIP Tickets to Kids at Heart + Parking  
- Speaking opportunity at VIP Sponsor Reception  
- Company name on Gala materials  
- Logo on Annual Report  
- Podium, newsletter, social media mentions, website link  
- Special Presenting Sponsor recognition during program  
- Logo on gala Signage |
| **Guiding Light Sponsor** | $50,000   | 25 VIP Tickets to Kids at Heart + Parking  
- Company name on Gala materials  
- Logo on Annual Report  
- Podium, newsletter, social media mentions, website link  
- Special Presenting Sponsor recognition during program  
- Logo on gala Signage |
| **Beacon of Light** | $25,000    | 20 VIP Tickets to Kids at Heart Event + Parking  
- Company name on gala materials  
- Logo on Annual Report  
- Podium, newsletter, social media mentions, website link  
- Logo on gala signage |
| **Light Bearer Sponsor** | $15,000   | 15 VIP tickets to Kids at Heart Event + Parking  
- Logo in eProgram, Annual Report & event webpage  
- Social media and podium mentions, website link  
- Logo on gala signage |
| **Radiant Sponsor** | $10,000    | 10 VIP tickets to Kids at Heart Event + Parking  
- Logo in eProgram, Annual Report & event webpage  
- Social media, podium mentions |
| **Rising Star Sponsor** | $7,500    | 7 VIP tickets to Kids at Heart Event + Parking  
- Logo in eProgram, Annual Report & on event webpage  
- eNewsletter mention |
| **Points of Light Sponsor** | $5,000   | 6 VIP tickets to Kids at Heart Event + Parking  
- Logo in eProgram, Annual Report  
- event webpage |
| **Spotlight Sponsor** | $3,000     | 5 tickets to Kids at Heart Event  
- Listing in eProgram at the Gala |
| **Luminary Sponsor** | $2,500     | 4 tickets to Kids at Heart Event  
- Listing in eProgram at the Gala |
| **Highlight Sponsor** | $1,500     | 3 tickets to Kids at Heart Event  
- Listing in eProgram at the Gala |
| **Patron AD** | $500       | 2 tickets to Kids at Heart Event  
- Listing in eProgram at the Gala |
| **General Admission Ticket Price** | $200pp  | |

**Stronger Families, Brighter Futures**
415 South 15th Street, Philadelphia, PA 19146
www.TurningPointsforChildren.org

Contact Eartha Holland  
Call 267-315-7584  
Email eholland@turningpoints.phmc.org
Turning Points for Children

PRESENTS THE 21ST ANNUAL
KIDS AT HEART GALA

Light up the Night

Friday, May 1, 2020 The Franklin Institute | Reception: 5:30Pm For Sponsors | 6Pm General Admission

Please Check Your Desired Sponsorship Level

- **BRILLIANT SPONSOR** $100,000
- **GUIDING LIGHT SPONSOR** $50,000
- **BEACON OF LIGHT SPONSOR** $25,000
- **LIGHT BEARER SPONSOR** $15,000
- **RADIANT SPONSOR** $10,000
- **RISING STAR SPONSOR** $7,500
- **POINTS OF LIGHT SPONSOR** $5,000
- **SPOTLIGHT SPONSOR** $3,000
- **LUMINARY SPONSOR** $2,500
- **HIGHLIGHT SPONSOR** $1,500

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<tr>
<th>SPONSOR NAME</th>
<th>CONTACT NAME</th>
<th>CONTACT EMAIL</th>
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<tr>
<th>COMPANY NAME</th>
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<tr>
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<th>STATE</th>
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- **ENCLOSED IS A CHECK MADE PAYABLE TO TURNING POINTS FOR CHILDREN**
- **PLEASE BILL THE FOLLOWING CREDIT CARD**

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<th>CARD #</th>
<th>EXP</th>
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*TAX DEDUCTIBLE PORTION OF A TICKET IS $65 PER PERSON*

MAKE CHECK PAYABLE TO:
Turning Points For Children
415 South 15th Street, Philadelphia, PA 19146

Contact Eartha Holland Call 267-315-7584
Email eholland@turningpoints.phmc.org